



ctia™

# Membership


Be a Part of America's Wireless Industry



By every stat and by every metric, wireless is central to our lives, our families and our economy. Competition drives us to invest and to innovate, and CTIA fights for the policies the industry needs to deliver on the promise of wireless.

— Meredith Attwell Baker, President & CEO

Wireless is key to your company's strategy.  
Be a part of the association that represents  
the **wireless industry.**



**CTIA is the association we turn to for critical wireless issues, from spectrum and network security to tower siting, broadband and consumer advocacy.**

**Their team of experts serves as a valuable resource for our company, our industry and our customers.**

**— AT&T**

## **CTIA Membership**

Wireless technology has transformed the way we connect, the way we play and the way we work. It serves as a key driver of the American economy, contributing more than \$825 billion each year to U.S. GDP.

CTIA represents the U.S. wireless communications industry. From carriers and equipment manufacturers, to software and technology companies, to device repair and consumer-facing businesses, we bring together a dynamic group of companies that enable consumers to lead a 21st century connected life.



# What CTIA Does

## The Voice of America's Wireless Industry

### **Advocate**

CTIA champions legislative and regulatory policies at the federal, state and local levels that foster the continued innovation, investment and economic impact of America's wireless industry.

### **Convene**

CTIA brings together the industry to tackle our most difficult challenges and coordinates voluntary best practices and initiatives, leading to unique opportunities for companies to network and build relationships with partners, the government and customers.

### **Promote**

CTIA raises the profile of our members through campaigns aimed at building wireless industry awareness among policymakers and the general public, as well as in industry-leading events on important issues, such as 5G.

## Leading Wireless Advocacy

### **Spectrum**

With mobile data use surging and millions of connected devices coming online, CTIA advocates for additional spectrum to fuel the next generation of wireless.

### **Infrastructure**

CTIA works with policymakers at all levels of government to modernize wireless infrastructure rules to facilitate and streamline broadband deployment.

### **Connected Life**

From connected cars and drones to smart cities, CTIA seeks to unlock the potential of the Internet of Things and ensure all industries can leverage the power of wireless connectivity.

### **Public Policy**

CTIA is active on every public policy issue impacting the wireless industry, from tax and universal service to privacy and messaging.





## Convening the Industry

### **Certification**

Working with members, CTIA develops test plans and certification processes to ensure mobile devices like phones, IoT devices and batteries meet industry requirements before commercial launch.

### **Accessibility**

CTIA coordinates with members and other industry leaders to advocate for policies to protect consumers, enhance accessibility.

### **Public Safety**

CTIA leads a number of industry initiatives, including resiliency, emergency communications and helping deter phone theft.

### **Industry Forums**

CTIA convenes members for educational, technical and networking events, including the premier mobile industry event for the Americas, as well as on key topics like 5G, cybersecurity and more.



**When key policy issues that impact our wireless business arise—in D.C. or in state houses across the country—we turn to CTIA. It's also the only organization where we can meet with our largest customers in one room, several times a year. That kind of access is invaluable.**

**— Ericsson**

## Member Benefits

Your membership gives you and your team access to high-profile wireless industry leaders and an experienced team of regulatory, legislative and state experts in constant dialogue with policymakers. Working closely with member companies, CTIA staff can augment and extend the effectiveness and reach of your teams.



## Leveraging CTIA's Resources to Shape Policy Debates Critical to Your Business

### **Timely Updates**

on legislative and regulatory developments impacting your organization and the wireless industry.

### **Access**

to CTIA's federal and state government affairs teams, as they track and shape legislation and regulation federally, as well as across all 50 states, D.C. and Puerto Rico.

### **Support**

from CTIA's extensive staff of skilled policy specialists whose decades of legislative and regulatory experience provide focused and impactful advocacy on the issues that impact your business.



## Developing Relationships & Working with Industry Leaders on Emerging Trends

### **Impact**

the future of the wireless industry and network with industry leaders from the entire wireless ecosystem.

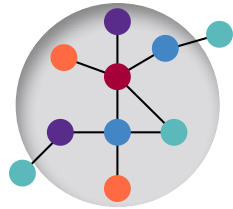
### **Opportunities**

to join and contribute to multiple legislative and regulatory working groups addressing key industry issues that drive innovation and long-term industry success.

### **Participation**

in CTIA's Connected Life initiatives, in areas such as smart cities, connected cars, and drones.





## Extending Your Company's Resources with CTIA's Technology Programs

### **Connect**

with key technical and engineering professionals who help guide the industry through key issues.

### **Collaborate**

in CTIA Certification Working Groups and help determine program tests and criteria for best practices used during the product testing and certification of mobile devices.

### **Network**

with member company professionals in CTIA's Cybersecurity Working Group to raise the profile of the industry regarding cybersecurity best practices and to mitigate rapidly evolving cyber threats.



## Receive the Latest Industry Research and Other Benefits

### **Access**

to CTIA's Annual Wireless Industry Indices Report, which measures wireless industry trends and will help you track and target a changing wireless marketplace.

### **Subscription**

to CTIA's Monthly Member Update, a newsletter that keeps members informed of wireless policy developments, as well as subscriptions to our daily newsletter summarizing the most relevant news stories.

### **Invitations**

to CTIA's industry-leading events on issues like 5G, cybersecurity and more.



CTIA membership has given our leaders the opportunity to engage with other industry leaders within our clients' organizations on topics that are important to the mobile and internet ecosystems. CTIA does an excellent job of creating a forum to discuss and shape emerging trends.

— Asurion

## Learn More About CTIA

We invite you to learn more about CTIA and join the innovative companies who are already members. View our full list of members at [ctia.org](http://ctia.org). If you have any questions about membership with CTIA, or would like to join today, please contact:

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